

Zebulon GT Magnet Middle School 2010 Yearbook 8th Grade Ads Reserve Your Space Now!

1000 Shepard School Rd.
Zebulon, NC 27597

(919) 404-3630

Congratulations on your son/daughter becoming an 8th grader at **Zebulon Middle School** in the 2009-2010 academic year! The yearbook staff is now accepting orders for personal ads. These ads give you the opportunity to express your love, pride, and congratulations as your child ends one phase of school and begins a new chapter as he/she heads to high school.

Ad Prices: 1/4 Page.....\$40 1/8 Page.....\$25

Deadlines:

The order form and a non-refundable \$25 deposit are due by **Nov. 15, 2009.**

The remaining payment balance is due by **Dec. 15, 2009.**

All materials for the ad (photos and text) are due by **Jan. 15, 2010.**

All ads are sold on a "first come, first served" basis until the ad pages in the yearbook are full. We cannot guarantee an ad for you even if you meet the deadline because our ad space is limited. If we are unable to reserve a space for you, we will return your materials and payment.

Designs, Guidelines & Ordering:

Below are specific guidelines and instructions for submission of the ad. The order form is on the reverse side of this brochure.

Guidelines & Instructions

Please make sure to read the guidelines and instructions section before submitting your ad.

Photos:

- To produce the highest quality personal ad, a quarter-page ad is limited to two photos and an eighth-page ad is limited to one picture.
- We will enlarge or reduce your photos as necessary. We will also "crop" (focus on key parts of) the picture to its best advantage.
- Do not send the original copy of any photo you value; we cannot guarantee its return. Instead, submit a *photo quality* copy of any picture you cannot replace. *We do not recommend computer generated inkjet photo images on plain paper and cannot be held responsible for the quality of their reproduction if you submit a photo in this manner. Do not send in these photos.*
- We cannot use photos which have been cut, glued or taped to paper, or are in collages.
- Please do NOT submit collages. They do not reproduce well and we cannot be responsible for the image quality problems that arise.

Text:

- The words you want to include in your ad are called "copy." Please write (print) your copy legibly on the ad order form, or you may type or print it on a separate sheet and attach it to the form.
- We will choose a font (typeface) for your copy when we compose your ad. We will also correct grammar, punctuation, and spelling errors. Therefore, if a word needs to be spelled a certain way, make sure we know it.
- Take into account the size of your ad when writing your message to your child. A large quantity of text in any ad will end up being set in very small type which may not be easy to read.

We thank you for your patronage! The Zebulon GT Magnet Middle School Yearbook Staff depends on your support in this endeavor to produce a successful yearbook.

Yearbook Ad Order Form

Student Name: _____ Purchaser Name: _____

Purchaser Contact Information:

Address: _____ City: _____ State: __ Zip: _____

Telephone # (indicate as home, work, or cell): _____ email: _____
Please circle the more convenient communication method: phone or email

What is the best time and place to reach you if we have questions about your ad? _____

Is this ad to be kept a secret from the student being honored? _____ Yes _____ No

Payment Information:

1/8 page ad

1/4 page ad

Cash included

Check included

Money Order included

\$ _____ (amount enclosed)

*make check or money order payable to **Zebulon Middle School**
Bring payment and order form to Ms. Lloyd's room 304.*

A \$25 non-refundable deposit is due by **Nov. 15, 2009**. The remaining balance is due by **Dec. 15, 2009**. Ad materials are due by **Jan. 15, 2010**.

Ad Information:

CONTENT:

Photo Instructions, requests, comments, etc.

CONTENT:

Words/text to be included in ad: *(may also type and attach to this form)*

The Zebulon Middle School Yearbook Staff reserves the right to change or rearrange any ad which is not appropriate for the yearbook without notifying you.

This includes but is not limited to the exclusion of photos and text.

Please complete and return this advertising contract (or a copy of it) with the photos and text for your ad.

Ms. Lloyd will receive payments and order forms in room 304.
